



# Main Street Monday!

February 9,  
2015

## Happenings Around the State



[http://www.centralkynews.com/winchestersun/news/local/chase-the-chill-movement-comes-to-clark/article\\_76a7e033-db29-5dae-](http://www.centralkynews.com/winchestersun/news/local/chase-the-chill-movement-comes-to-clark/article_76a7e033-db29-5dae-)

Showin" some Love in Pikeville

Show that special someone how much you love them this Valentine's Day  
Remember to Shop Pikeville First!

**SHOW SOME LOCAL LOVE**

**Locals love you more**

Locally owned, independent merchants return 68% of their income to your local economy.

National chains? 43% (or less)  
Online sellers? Zip. Zero. Nada.



## TRAINING OPPORTUNITIES

This years training calendar will be turquoise. I will bring them to our conference later this month. Please remember you need to send them in with your certification documentation each year. There may be an opportunity to receive training credits via web-inars, SBDC etc. prior to the conference such as the one listed below. Bring the information and we can add it to the form. There is a place on the back for them.

### Marketing for Beginners

Presented By  
Kentucky Small Business Development Center  
Murray State University – Owensboro,  
Kyndle, and Downtown Henderson Partnership

This seminar is for any small business owner interested in making sure their marketing strategy is working.

You will learn:

- What are you really selling?
- Who are your customers?
- How do I get my product/service to market?

**When:** February 23, 2015

**Where:** Kyndle  
Corner of Main & Second Street  
Entrance on Second Street  
Downtown Henderson

**Time:** 12 – 1 p.m. Bring Your Own Lunch

**Cost:** FREE

**To Register:** <http://go.al/20UH35> or 270.626.7505

Presented by  
Alan Taylor  
Management Consultant  
MSU SBDC

**SBDC** **kyndle** **Downtown Henderson Partnership**

Partial fee grant through a cooperative agreement with the U.S. Small Business Administration. All activities and materials are developed and prepared and owned by the Kentucky Small Business Development Center. All activities and materials are developed and prepared and owned by the Kentucky Small Business Development Center. All activities and materials are developed and prepared and owned by the Kentucky Small Business Development Center. All activities and materials are developed and prepared and owned by the Kentucky Small Business Development Center.

## Smart Growth America Announces Complete Streets Webinar

Complete Streets policies—including laws, resolutions, executive orders, policies, and planning and design documents—encourage and provide safe access to destinations for everyone, regardless of age, ability, income, ethnicity, or how they travel. The Coalition evaluates policies based on 10 policy elements, including the policy's vision, the project types included, and next steps for implementation, among others. The 2013 rankings recognized Littleton, MA as the top scoring policy in the nation that year. More than 700 jurisdictions at the local,

## Toot Your Horn!



Congrats to Harrodsburg!

Great news! HMCTC was contacted today by Best Choice Reviews notifying us Harrodsburg (See #41) is listed in their write-up on the "50 Best Small Town Downtowns in America". Chalk up another one for "The Coolest Place in History"!

<http://www.bestchoicereviews.org/50-best-small-town-downtowns-in-america/>



## NEW GRANT OPPORTUNITIES:

### Announcing America's Best Communities Grant

Frontier Communications and DISH Network announced America's Best Communities, a \$10 million prize competition to stimulate growth and revitalization in small cities and towns across Frontier's 27-state footprint. America's Best Communities contest will help address the need for growth by identifying and investing in innovative ideas that small cities and towns can use to build and sustain their local economies. The winning ideas then become available as a roadmap for growth for all rural communities across the U.S. Learn more <https://americasbestcommunities.com/>



regional, and state levels have now enacted Complete Streets policies. Join the webinar as SGA announces the 2014 Complete Street Rankings. Read more and sign up at <https://cc.readytalk.com/cc/s/registrations/new?cid=jtvp16y1ehms#>

## An Introduction to Complete Streets

The website of the National Complete Streets Coalition is a comprehensive resource for communities and agencies that are working toward creating a safe, comfortable, integrated transportation network for all users, regardless of age, ability, income, ethnicity, or mode of transportation. In response to frequent requests from Complete Streets supporters, the Coalition has developed materials for communities at every stage in the Complete Streets process. Watch Introduction to Complete Streets Webinar <http://www.smartgrowthamerica.org/complete-streets/complete-streets-fundamentals#presentation>



Downtown Pikeville, KY



Happy late  
Birthday wishes  
to Vicki Goode,  
Perryville! It  
was yesterday :)



Our thoughts are with Molly and the community of London. A fire destroyed the famous Weaver's Hot Dogs that has been a staple in the downtown community since 1940. I took this photo of their wall sign last year when I visited. Weaver's walls were lined with photos from events and people over all these years, they lost so much more than just a restaurant.

Nice article about Pikeville in Appalachian Magazine!  
<http://appalachianmagazine.com/2015/01/25/pikeville-ky-appalachias-model-city/>

Speaking of Pikeville, check out Minta's crowdfunding project here : <https://fundly.com/save-the-historic-york-house>  
fb\_action\_ids=10204918999312302&fb\_action\_types=og.shares&fb\_ref=fbshare



## Winter Conference info!

Don't forget to register by Friday to avoid late registration price increase. There is a UK vs. Mississippi State game on Wednesday

evening beginning at 7:00 PM so bring your favorite snacks and come join us cheer on the CATS (it's okay if you're not a CATS fan, you don't even have to like basketball, everyone is invited!) Location to be determined.

Upcoming Bardstown event!  
Yes, it is a training opportunity



## WEBINAR TOMORROW!

Meeting Description: An online event to celebrate this past year's best policies and to hear how communities everywhere can create streets that are safer and more convenient for everyone who uses them! 1:00 PM EST Feb. 19, 2015

<https://cc.readytalk.com/cc/s/registrations/new?cid=jtvp16y1ehms#>

There will be no Main Street Monday next week. I will be attending the SOAR meeting in Pikeville with our SHPO, Craig Potts. I will be out of the office on Tuesday, Feb. 17th for personal business. You may receive an emails later this week or next week if information is time sensitive.



## First Annual Rehab, Restore, Renovate!

Trades Fair



Sponsored by:  
National Park Service  
Kentucky Heritage Council  
City of Bardstown  
Bardstown Historic Review Board

Join us for informative lectures and demonstrations, as well as booths displaying the many distinct fields of the construction trades.

From masonry, to framing, to paint, and more, you can meet professionals in every area!

When: Saturday, February 21, 2015

Where: Civic Center, Bardstown, Kentucky

Time: 9:00 am EST until 3:00pm EST



Love Your  
Downtown!!

Shop local for all  
your Valentine's  
Day Goodies!





Where are you from and where do you live now? I am from the great state of OHIO (Buckeye Country).  
I have resided in Danville since 1997

How long have you been a Coordinator? 1998 - present

How did you get involved with the Main Street movement? I was doing Main Street before I even knew it existed when I worked for the Chamber of Commerce and Tourist Bureau in Ohio in the mid '90s. Who knew! I learned about the Main Street movement after applying for the position in Danville.

Which of the Four Points is your favorite? Economic Restructuring

What project is consuming most of your time right now? Organization! We are working to rebuild Harrodsburg First into a successful program that the community can be proud of.

Do you have any favorite activities or hobbies? Rubber Stamping, card-making, paper-crafting, sewing and quilting

What is your favorite author or book? David McCoullough – John Adams!

What is your favorite movie? True Lies

What is your favorite song or band? Phil Collins & Shaggy

What is your favorite sports team? Bengals, Buckeyes, Reds

Which actor/actress would you choose to play you in a movie? Jamie Lee Curtis

Name something you can't live without. Coffee and my husband

If you had an alternative career, what would it be? News writer &/or reporter

What's the most adventurous thing you've done recently? Pretty boring, but I started burning off the paint on our oak cabinets to restore them to a natural wood tone. Could have gone way wrong... so far, so good!

If you won \$20 million in the lottery, what would you do with it? Buy historic buildings to rehab and a home in the Cayman Islands near my family.

Somewhere you would like to visit – Alaska, London and Germany

Fun facts? Hidden talents? Also, feel free to insert your own questions and answer!

Within the past year, I have committed to a healthier lifestyle by totally giving up grains and sugar! I absolutely LOVE to lobby for downtown projects and I have three grown children who all live in various states. One works for Social Security in Washington State, one is a fashion designer in Los Angeles and one is the sports videographer for Tennessee Tech, Chattanooga. I've been an empty nester since 2011.

Something no one in Main Street knows about you I am a closet Rap/Hip-Hop junkie! My playlist is embarrassing! :)